

SueAnn Marcey

think@creativelantern.com

951.288.3918



Education

THE ART INSTITUTE OF CA

B.S. Graphic Design

Expertise

- adobe CC
- web design
- print design
- branding
- original concepts
- editorial
- package design
- illustration
- product renders
- editorial
- social media
- photography
- typopgraphy
- catalog design
- point of purchase
- presentation
- infographics
- iconography
- email campaigns
- magazine ads
- animation

Creative Experience

Creative Lantern (02.21 - 01.23)

CONTRACTUAL GRAPHIC DESIGNER

Working with businesses across several industry sectors in California. Design email, marketing, and digital campaigns, templates, production, coordinate timelines between projects and clients.

Beauty Bakerie (04.22 - 01.23)

GRAPHIC DESIGNER

Sole designer responsible for all creative for multiple departments such as; digital marketing, retail, social media, product development, and packaging creative.

Urban Decay (12.19 - 01.21)

WEB & PRINT DESIGNER

Design & production of educational material for print. Email, landing page, mobile, social media assets for web department and create graphics for merch.

Hanley Investment Group (06.19 - 11.19)

MARKETING ASSOCIATE

Responsible for building & production of offering memorandums; research, proofing and outsourcing

GBI Tile + Stone (09.18 - 05.19)

WEB & PRINT DESIGNER

Responsible for catalog design, newsletters, e-mail marketing, social media assets, print design, POP displays

O'Neill & Spiritual Gangster (10.17 - 03.18)

WEB & CATALOG DESIGNER

Responsible for women's, junior's, & youth's marketing materials; 2019 holiday catalog; Newsletters

Victory INTL Group (10.15 - 03.17)

LEAD GRAPHIC DESIGNER

Responsible for implementing design solutions for packaging & products to attract wholesale buyers. Complete Tradeshow experience, 100 package designs, catalog, POP's, & marketing materials for 2016 CES

Pacific World (02.15 - 09.15)

GRAPHIC DESIGNER

Responsible for pitching fashionable nail designs; set production files for mass production; product photography for e-commerce & print advertisements. Banner ads, packaging, labels, true to scale renders

INK Agency (09.14 - 02.15)

GRAPHIC DESIGNER

Pacific Communications (10.13 - 08.14)

INTERACTIVE PRODUCTION ARTIST

