

SueAnn Marcey

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951.206.6393



Education

THE ART INSTITUTE OF CA

B.S. Graphic Design

Expertise

adobe CC
web design
print design
branding
original concepts
editorial
package design
illustration
product renders
editorial
social media

photography
typography
catalog design
point of purchase
presentation
infographics
iconography
email campaigns
magazine ads
animation

Creative Experience

Creative Lantern (02.21 - Current)

CONTRACTUAL GRAPHIC DESIGNER

Working with businesses across several industry sectors in California. Design email, marketing, and digital campaigns, templates, production, coordinate timelines between projects and clients.

Beauty Bakerie (04.22 - 01.23)

GRAPHIC DESIGNER

Sole designer responsible for marketing, retail, social media, product development, and packaging creative.

Urban Decay (12.19 - 01.21)

WEB & PRINT DESIGNER

Design & production of educational material for print. Email, landing page, mobile, social media assets for web department. Design concepts for merch.

Hanley Investment Group (06.19 - 11.19)

MARKETING ASSOCIATE

Responsible for building & production of offering memorandums; research, proofing and outsourcing

GBI Tile + Stone (09.18 - 05.19)

WEB & PRINT DESIGNER

Responsible for catalog design, newsletters, e-mail marketing, social media assets, print design, POP displays

O'Neill & Spiritual Gangster (10.17 - 03.18)

WEB & CATALOG DESIGNER

Responsible for women's, junior's, & youth's marketing materials; 2019 holiday catalog; Newsletters

Victory INTL Group (10.15 - 03.17)

LEAD GRAPHIC DESIGNER

Responsible for implementing design solutions for packaging & products to attract wholesale buyers. Complete Tradeshow experience, 100 package designs, catalog, POP's, & marketing materials for 2016 CES

Pacific World (02.15 - 09.15)

GRAPHIC DESIGNER

Responsible for pitching fashionable nail designs; set production files for mass production; product photography for e-commerce & print advertisements. Banner ads, packaging, labels, true to scale renders

INK Agency (09.14 - 02.15)

GRAPHIC DESIGNER

Pacific Communications (10.13 - 08.14)

INTERACTIVE PRODUCTION ARTIST

